



LearnToFly.ca Advertising Rate Card				Rotating Banner Ads						2011/2012 Rates		
				Premium Months								
Ad Placement	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Zone A	\$99	\$99	\$99	\$119	\$119	\$119	\$119	\$119	\$119	\$99	\$99	\$99
Zone B	\$69	\$69	\$69	\$79	\$79	\$79	\$79	\$79	\$79	\$69	\$69	\$69
Zone C	\$39	\$39	\$39	\$49	\$49	\$49	\$49	\$49	\$49	\$39	\$39	\$39
Zone D	\$29	\$29	\$29	\$39	\$39	\$39	\$39	\$39	\$39	\$29	\$29	\$29
Save with our Value Bundle. Book all four Ad Zones (A, B, C & D) for the same month to qualify for Value Bundle Pricing.												
All Zones Value Bundle	\$209	\$209	\$209	\$249	\$249	\$249	\$249	\$249	\$249	\$209	\$209	\$209
Notes:				Zone A	Zone B	Zone C	Zone D					
1. Maximum ten Advertiser Campaigns sold per Ad Zone A, B & C, per month. (Max 20 for Ad Zone D as Zone D has Left & Right)				Top Banner Leaderboard	Right Side Square	Left Side Skyscraper	Top Banner Button					
2. Ad Zones available on a first come, first serve basis.					Above the fold		Left & Right of Leaderboard					
3. Minimum 3 months per booking.				728w x 90h pixels	250w x 250h pixels	160w x 600h pixels	120w x 90h pixels					
4. Ad Zones A, B, C & D must be booked for same month for Value Bundle pricing to apply.				Top of each page	Right Col each page	Left Col <u>some</u> pages	Randomly L or R					
5. Tenancy Ad Rates (Fixed Price per Month). No Setup Fees.							Top of each page					
6. IAB (Interactive Advertising Bureau) Standard Ad Sizes & format.												
7. Multiple File Format Support (.jpg, .jpeg, .gif, .png, .swf)												
8. Independent, Third Party Reporting with Advertiser Campaign delivery reports (i.e. stats) available via email.												
9. HST/GST extra as applicable.												
10. All prices in CAD.												
Save an additional 15% by booking twelve (12) consecutive months at once.												
Video Sponsors						Product Placement						
<p>Sponsor one of our popular Aviation videos for only \$499.</p> <p>This is not a monthly advertising cost, but a one-time fee to sponsor a video that will be seen many, many times by our targeted aviation audience. Sponsor credits will be highlighted in the video.</p>						<p>Have your aviation product featured in one of our popular aviation videos. Your product could be worn, used, explained, or simply displayed. Our targeted aviation audience will be exposed to your brand and products in realistic settings. Prices vary.</p>						

It's appreciated if Advertisers [Link to Us](#) and also [Like Us on Facebook](#)!

LearnToFly Inc. reserves the right to reject advertisements, sponsorship or product placement that it does not feel is appropriate or acceptable.

Rates subject to change without notice. (Prior to confirmed booking)

Contact LearnToFly.ca Editors, Greg McKay or Geoff McKay for Advertising opportunities.

www.LearnToFly.ca

Ad ZONE MAP



Zone "D"
Button
120x90

Zone "A"

Leaderboard
728x90

Zone "D"
Button
120x90

Learn To Fly

Select Category

LearnToFly.ca

- About Us
- Add Your School
- Advertise
- Contact Us
- Link To Us
- Submit News
- Subscribe

Traffic Rank

Traffic Rank
learnstofly.ca
259,355
Powered by Alexa

Be a Pilot

Zone "C"

Skyscraper

160x600

Private Pilot License - Written Exam Preparation

Ace the Transport Canada PPL Written Exam!



almost 4 months. (a typical semester at school)

PSTAR First

Sometime during the 15 weeks of ground school, the student pilot usually begins their flight instruction in the airplane. This allows the student to progress through both their ground school (classroom instruction), and their flight instruction lessons (flying the airplane) at the same time. Before the student pilot can solo (i.e. fly the airplane alone), they must demonstrate safe handling of the aircraft to their instructor, and the instructor must "sign off" on their ability to operate the airplane safely. In addition, the student pilot must pass the **Transport Canada PSTAR** written exam. The PSTAR exam is a "Pre Solo Test of Air Regulations" written exam consisting of 50 multiple choice questions, from a pool of 200 potential questions.

The Private Pilot Aeroplane (PPAER) Written Exam

In addition to the **PSTAR Exam**, the student pilot must also take the Private Pilot License (PPL) Transport Canada (TC) Written Exam for Aeroplanes (PPAER). This exam is usually taken when

Practice Exam Questions

Steve Pomroy of SkyWriters Publishing can help you pass the Transport Canada Private Pilot License (PPL) Written Exam. Steve has written an excellent Exam Prep book to help the student pilot prepare for the Private Pilot written exam for Aeroplanes (PPAER) administered by Transport Canada. Before taking the exam, the student pilot must first complete the required Private Pilot Ground School classes.

Ground School

The Ground School component of Flight Training is minimum 40 hours of classroom instruction. Student Pilots will maintain a "Pilot Training Record", and this booklet will include a record of the student's Ground School with their classroom hours signed-off by their ground school instructor. Many PPL Ground School courses are scheduled over 15 classes, of about 3 hours each. Typically, this would be once per week, covering a period of

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250x250

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http://www.learnstofly.ca/private-pilot-license-written-exam-preparation/

Private Pilot License -
Written Exam Preparation |
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Prepare for the Transport Canada
Private Pilot License (PPL) Written